## Financial Crisis and Mathematics: End of a Bubble?

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- 3 Some historical facts
  - Mathematics for quantitative finance
- 5 Model calibration and inverse problem
- Incomplete Markets, Risk-Measures

## Subprime crisis I

- the excesses of the finance industry are dragging down the whole economy.
- Credit crunch was based on subprime risks, a lowering of underwriting standards that drew people into mortgages.
- Diffusion of the home mortgage crisis in any financial places through securization via MBS
- Mortgage-backed securities (MBS) depend of the performance of hundreds of mortgages.

## Subprime delinquency rates

#### 400 billions dollars in 2004 to 1 400 billions in 2007



## **Credit Spreads Indices**



Subprime Crisis

## Delinquency practices I

- Lapses in the evaluation of MBS and their derivatives by rating agencies and investor
- Many of these securities received a "good"rating, and their returns were significantly greater then comparable rated bond
- The practice of "rating arbitrage" getting better-than merited rating and selling securities based on that rating was born.
- Investors in MBS were assured to have a AAA asset, and suddenly find that the MBS is a *junkbonds*
- In complete absence of prudential regulation and oversight (Mr.Greenspan)

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Subprime Crisis

## Don't Blame the Quants I

#### said Steve Shreve, in (Forbes.com, the 10.08.08)

- S.Shreve is Maths Professor at Carnegie Mellon University, and responsable of a Master Program in Quantitative Finance.
- Students become Quants= Quantitative people (PhD's in Math or Physic) in Investment Banks.

#### The Blames

- People argue that without quants models, these complicated MBS might not have been created.
- It is only partially true, since it arrives that financial products are sold, before to have a good pricing model

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## Don't Blame the Quants II

- Even if the growth of credit derivatives market was exceptional, it was not the same for the quantitative research in the aera
- Nevertheless, quants have produced models to price such derivatives, (often with limitations on their use),
- and they have to assume this responsibility in the crisis
- even their are not decision- makers
- even their are not designer of derivatives securities

## Quantitative Finance : Three Pillars I

#### Practice

- Financial innovation
- Pricing
- Risk management
- **Mathematics** 
  - Continuous Time Finance
  - Stochastic Calculus
  - Risk measure
- Numerical implementation
  - Modelling
  - Calibration
  - Risk management in Practice

## An Historical Example : paper currency I

from William Poole, (Pres.Fed Saint Louis)

- the starting point was goldsmith receipts accepted as a medium of the exchange
- benefit : economy on the use of gold, and encourage economic activity and trade
- source of instability : when some bankers issued too many notes against the gold they had.
- panic and lose of confidence
- inflation When governments issued a lot of currency.

Since 1914, Governments have never abandoned paper currency, and try to control inflation, by mandating price stability as an objective for monetary policy

## **Deregulation and Fluctuations**

Deregulation (1970) would not have been possible without helping economic agents to manage their financial risks.



#### Different Indices, Year 2005



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#### IRS Curves, 2000-2002



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## Forward contracts I

Financial Innovation : by allowing economic agents to made financial operations in the future at today fixed price,

- forward and futur contract, that obligated one counterpart to buy and the other to sell a fixe amount of securities at an agreed date in the future *T*.
- future contract are the standardized version of forward contract by clearinghouses, or new market
- used as a protection again large movement of the market
- swap contracts are some extension of forward contract to a series of cash flows at specified date in the future (interest-rates, currency)

Image: A math

## Importance of the technology

- Forward Market growth strictly correlated to the growth of computer power
- Exponential Increase of the number of transactions

#### IRS Forward 2007-2008



#### Definition (Options Contract)

Call (Put) Options are simply

- the right, but not the obligation,
- to buy (sell) something in the future
- at given price called = exercise price = strike price= K



#### price= K

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## Market Risk Industry

More than \$40 trillions in notional each year

- contracts (futures, options, swaps), or more complex options : Barrier options, Asian options, American options .
- Various underlying : stocks, currencies, interest rates, commodities... called basic securities

#### New non financial supports

- Credit derivatives (involved in the crisis
- New markets and their derivatives : catastrophe bonds, energy and weather derivatives, CO<sub>2</sub>-market.

#### OTC Derivatives 99-2007, Bis Report



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## Pricing and Hedging Problem

#### • Pricing Problem

What is the price of these contracts? It depends on the (uncertain) future values of underlying.

#### Hedging Problem

From the opening in 1973 of the first derivatives market in Chicago (CBOT)

How to reduce the exposure of the option's seller?

Different risk for buyer or seller

- The buyer exposure is the premium = option price
- The seller exposure may be very large  $(X_T K)^+$

Both problems have to be considered together.

## Trend and Price fluctuations

#### CAC40/SP500,2005-2008

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## **European Indices**

#### CAC40+FTSE, 96-08

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## Louis Bachelier I

Surprisingly, the starting point of financial risk industry expansion is

- Brownian motion theory (Einstein (1905), Wiener(1913), Levy (1930), Itô (1940..))
- and Itô's stochastic calculus

first introduced in 1900 in his PhD's Thesis "Théorie de la Spéculation" by the French Mathematician

### The Mathematician Louis Bachelier

#### before

#### • Paul Appel, President

- Henri Poincaré, Examinator and Director
- Joseph Boussinesq, Examinator

#### Louis Bachelier Jeune



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Some historical facts

## The Black & Scholes Paradigm of Zero-Risk I

- Black, Scholes and Merton showed in 1973 that the option's seller may deliver the contract at maturity without incurring any residual risk, by using a dynamic trading strategy.
- Forward contract can be replicated by static strategy, without any model
- The B&S formula (giving the price and the hedge of Call options) was implemented in the CBOT a few months later.
- This totally new economic idea was rewarded by the Nobel price (1997).
- But, it did not prevent Long Term Capital Market's from Bankruptcy(1998)(Another story).

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## A Dynamic Uncertain World

• Uncertainty is modelled via a family  $\Omega$  of scenarios  $\omega$ , the possible (continuous) trajectories of the asset prices,  $X_t(\omega) = \omega(t)$ . Example, Brownian motion paths



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## 2D Brownian motion



#### Thanks to J.F Colonna (Ecole Polytechnique)

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## **Stochastic Calculus**

• By assumption, the paths have a finite continuous quadratic variation : (*D<sub>n</sub>*)=the sequence of dyadic partitions).

$$[X]_t(\omega) = \lim_n \sum_{t_i \leq t, t_i \in D_n} (X_{t_{i+1}} - X_{t_i})^2$$

#### Itô's formula

$$f(t, X_t)(\omega) = f(0, x_0) + \int_0^t f'_x(s, X_s)(\omega) dX_s(\omega)$$
  
+ 
$$\int_0^t f'_t(s, X_s)(\omega) dt + \int_0^t \frac{1}{2} f''_{xx}(s, X_s)(\omega) d[X]_s(\omega)$$

The last integrals are well defined as Lebesgue-Stieljes integrals.

The first integral exists as Itô's integral, defined as limit of non-anticipating Rieman sums, (where we put  $\delta_t = F'_x(t, X_t)$ ),

$$\sum_{t_i \leq t, t_i \in \mathcal{D}_n} \delta_{t_i}(\omega) (X_{t_{i+1}} - X_{t_i})(\omega).$$

From a financial point of view, the Itô's integral is the cumulative gain process of trading strategies :

- $\delta_t$  is the number of the shares held at time *t*
- the increment in the Rieman sum is the price variation over the period.
- the non-anticipating assumption corresponds to the financial requirement that the investment decisions are based only on the past prices observations.

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## Self-financing Portfolios I

The residual wealth of the trader is invested only in cash, with a yield rate (called short rate)  $r_t$  by time unit.

The self-financing condition states that the wealth increment is only generated by : - the gain due to the risky investment  $\delta_t dX_t$ - the interest due to the residual wealth  $V_t - \delta_t X_t$ 

$$dV_t = r_t(V_t - \delta_t X_t)dt + \delta_t dX_t = r_t V_t dt + \delta_t (dX_t - r_t X_t dt), V_0 = z$$

#### About the information structure

In the B&S framework, the strategy  $\delta_t$  is only based on today's prices  $\delta_t = \delta(t, X_t)$ . This makes reference to the hypothesis of market efficiency : all available market information is reflected in today's prices.

## Hedging Derivatives : a Solvable Target Problem I

- Let us consider a trader having to pay the pay-off φ(X<sub>T</sub>)(ω) in the scenario ω, ((X<sub>T</sub>(ω) − K)<sup>+</sup> for a Call option) at time T.
- This target may be hedged(approached) in all scenarios by the wealth generated by a self-financing portfolio, solving

#### Backward Stochastic Differential Equation

$$dV_t = r_t(V_t - \delta_t X_t) dt + \delta_t dX_t = r_t V_t dt + \delta_t (dX_t - r_t X_t dt), V_T = \phi(X_T)$$

• The "miraculous" message in the world of Black and Scholes is that a perfect hedge is possible and easily computable.

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Mathematics for quantitative finance

## Hedging Derivatives : a Solvable Target Problem II

- Pricing rule The price at time t of the derivative is the Value of the hedging portfolio : otherwise it is possible to make profit without bearing any risk.
- Such strategy, an arbitrage, is prohibited in a liquid market. So, no Arbitrage implies Price Uniqueness

Call(50,50) : Hedging portfolio of Call

- blue= asset path
- red= portfolio value, green= portfolio's risky part



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#### Call(50,70) : Hedging portfolio of Call



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## Pricing Partial Differential Equation

Assume quadratic variation satisfying :

$$d[X]_t(\omega) = \sigma^2(t, X_t(\omega)) X_t^2(\omega) dt.$$

The function  $\sigma^2(t, X_t(\omega))$  is a key parameter callec local volatility.

#### Theorem (Pricing and hedgin)

Let u be a regular solution of Pricing PDE

$$u'_t(t,x) + rac{1}{2}u''_{xx}(t,x)x^2\sigma^2(t,x) + u'_x(t,x)x r - u(t,x) r = 0, u(T,x)$$

 $u(t, X_t)$  is the option price at time t and the hedging portfolio is given by

$$\delta(t, X_t) = u'_{\mathsf{X}}(t, X_t)$$

## **Pricing Kernel**

- Let q(t, x, T, y) be the Pricing PDE's fundamental solution
- The pricing rule becomes :  $u(t, x) = \int h(y)q(t, x, T, y)dy$ . *q* is also called *pricing kernel*.

#### **Risk-neutral Pricing**

With some additional assumptions, there exists a  $\mathbb{P}$  equivalent probability measure  $\mathbb{Q}$ , called the risk neutral probability s.t.

$$u(t, x, T) = \mathbb{E}_{\mathbb{Q}}\Big[h(X_T)|X_t = x\Big]$$

- The function σ(t, x) = σ<sub>t</sub> is called the volatility function function,
- Useful representation for Monte Carlo simulation

## Black and Scholes Formula

#### For deterministic volatility

• There exists a closed formula for Call option prices, the famous B&S Formula.

$$C_{BS}(t, x, K, T, \sigma) = x N(d_1) - Ke^{-r(T-t)} N(d_0)$$
  
$$d_0 = \frac{1}{\sqrt{2\pi\sigma^2(T-t)}} \ln[\frac{x}{Ke^{-r(T-t)}}] - frac 12\sigma\sqrt{T-t}$$
  
$$d_1 = d_0 + \sigma\sqrt{T-t}$$

where N(.) is the cumulative function of the normal distribution.

• The hedging portfolio is based on  $\Delta_t = N(d_1)$  risky assets.

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## **Classical Framework and Market Trend**

Following Bachelier, asset price dynamics are driven by a Brownian motion (BM) via Stochastic Differential Equation (SDE)

$$dX_t = X_t(\mu(t, X_t)dt + \sigma(t, X_t)dW_t), \ X_{t_0} = x_0$$

W may be viewed as a standardized Gaussian noise.

- The local expected return μ(t, X<sub>t</sub>) is a trend parameter appearing for the first time in our propose. *That is key point in financial risk management* : Call prices do not depend on the market trend.
- It seems surprising, since the first motivation of this financial product is to hedge the purchaser against increases in the underlying prices.
- By using a dynamic hedging strategy, the trader (seller) is also protected against an unfavorable evolution.

## Euro and Yen against Dollar



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## Options on New Underlying and Statistics I

The most reliable data are historical data. The different steps of the calibration are the following

- Modelling the underlying, for instance as Markov diffusion
- Using statistical procedures to estimate diffusion parameters, trend and volatility
- Solving the Pricing PDE to deduce price and hedge
- or Using Monte Carlo Methods

## Options on New Underlying and Statistics II

- However, traders are hesitant to use historical estimators : they argue that financial markets are not "statistically" stationary and that the past is not sufficient to explain the future.
- In general, in this context it is not necessary to use sophisticated statistical methods because the spread bid-ask is very large.

## Liquid Market and Implied Volatility I

Organized Markets : CBOT, NYSE, LIFE, MATIF, Currencies....

#### Implied Volatiliy

- When possible, traders use the additional information given by the quoted option prices
- translate it into volatility parametrization via the B&S formula.
- The *implied volatility*,  $\Sigma^{imp}$  is defined as :

$$\mathcal{C}^{obs}(\mathcal{T},\mathcal{K})=\mathcal{C}^{BS}(\mathit{t}_{0},\mathit{x}_{0},\mathcal{T},\mathcal{K},\Sigma^{imp})$$

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## Implied Volatility (2)

#### **Operational** motivations

- Every day after the market closing, traders have to evaluate their portfolio with a model fitted by quoted prices .
- The option hedge portfolio is easily computed by  $\Delta^{imp} = \partial_x C^{BS}(t_0, x_0, T, K, \Sigma^{imp}).$
- This strategy is used dynamically, by defining the implied volatility and the associated Δ at any renegotiation date.

## Implied Volatility and Smile

#### Implied Volatility Surface/ SP500



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#### Average Volatility Surface/Dax



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## French Index Volatility



Indice de volatilité du CAC 40 à 1 mois (VX1), janvier 1994 - août 2002.

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## Implied Volatility Surface : An III-posed Inverse Problem

Unfortunately, the option market is typically limited to relatively few different options, and a naive interpolation yields to irregularity and instability of the local volatility.

#### Calibrating local volatility

- Finding the local volatility is a non-linear problem of function approximation from a finite data set.
- Given that data are solutions at time (*t*<sub>0</sub>, *x*<sub>0</sub>) of Pricing PDE, ill-posed inverse Problem tools provide robust solutions.
- $\bullet\,$  Difficulties due to the non  $\mathcal{C}^2$  regularity of the call function
- Managing Model Risk in place of Market risk

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## An example : Osher's optimization program

Osher (1996) looks for a regular local volatility  $\sigma(t, x)$ .

- Prices adjustment is made through a least square minimization program,
- including a penalization term related to the local volatility regularity.

$$J(\alpha,\sigma) = \sum_{i,j} \omega_{i,j} (f(t_0, x_0, \phi_{i,j}, T_i, \sigma)) - C_{i,j}^{Obs})^2 + \alpha ||\nabla\sigma||^2 \to \min_{\sigma}$$

• Existence and uniqueness are only partially solved Asymptotic Behavior Using Large Deviation Theory, Beresticky, Buscat (2001)

$$\Sigma^{\text{implied}}(K, t_0)^{-1} = \ln(\frac{K}{x_0})^{-1} \int_{x_0}^{K} \frac{d\xi}{\xi \sigma(\xi, t_0)}$$

## **Options on Several Assets I**

#### Main objectif

- Option prices on every component are assumed to be calibrated from the data.
- Given the risk neutral cumulative function of the asset *i*, *F<sub>i</sub>(x)* and the fact that *F<sub>i</sub>(X<sup>i</sup><sub>T</sub>)* is uniformly distributed, the problem may be reduced to work on [0, 1]<sup>n</sup>

Static point of view Def A copula is the cumulative distribution function of a measure on  $[0, 1]^n$  with uniform marginal distributions.

- Non parametric problem, very complicated to calibrate
- Market uses in general Gaussian copula with few parameters (only the correlation if n = 2

Quid of the dynamic hedging ?

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#### Stock Volatility During the crisis



<sup>1</sup> Annualised volatility implied by the price of at-the-money call option contracts on stock market indices; monthly averages, in per cent. <sup>2</sup> Based on S&P 500; prior to 1990, based on S&P 100. <sup>3</sup> Derived from the differences between two distributions of returns, one implied by option prices, the other based on actual returns estimated from historical data; weekly averages of daily data. <sup>4</sup> First principal component of risk tolerance indicators for the S&P 500, DAX 30 and FTSE 100. <sup>5</sup> Ratio of the stock price and 12-month forward earnings per share.

Sources: Bloomberg; I/B/E/S; BIS calculations.

Graph VI.12

## Value At Risk I

When it is not possible to replicate some pay-off, (incomplete market) the trader has to measure his market residual risk exposure.

- The traditional measure is the variance of the replicating error. But a new criterion, taking into account extreme events, is now used.
- The VaR criterion, corresponding to the maximal level of losses acceptable with a given probability (95%), has taken considerable importance for several years.

$$VaR_{\varepsilon}(X) = \inf \{k : \mathbb{P}(X + k < 0) \le \varepsilon\}.$$

## Value At Risk II

- Regulation Authorities have required a daily VaR computation of the global risk portfolio from financial institutions. Such a measure affects the reserve a bank has to hold to face market risks.
- Processes with heavy tail distributions (Lévy processes with non-continuous paths) are now used in portfolio optimization and stress-testing.

## Daily VaR on a aggregated portfolio



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## Among Strategic Mathematics Problem

- Renewed interest in Levy processes
- Renewed interest in fractional Brownian motion
- Fundamental Theorem of Asset Pricing
- Optional decomposition of supermartingale
- Coherent and convex risk measures
- Change of numéraire and market models for interest rates
- Evolution of the yield curve on a manifold
- Monte Carlo methods for prices and their derivatives, since prices are also given as expectation
- Monte Carlo methods for American options and controlled problems, by using non linear BSDE's

# Why these methods do not prevent the crisis?

- In credit derivatives market, only static models were used, too simple
- In incomplete market, it is difficult to estimate the residual risk
- Daily risk management, by delta hedging or value at risk has to be completed by different indicators relative to different time scales
- Liquidity risk in particular are not captured
- counterpart risk is minimized
- systemic risk has been undervalued
- Other indicators, as the size of the positions (2000 Billions of subprime) exist outside of math's criterium.

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Incomplete Markets, Risk-Measures

## Demand for technology

- Wall street is exploring the use of graphics processing units found in video games to speed up options analytic and other math-intensive applications
- All developments in Monte Carlo simulation are made efficient by the new power of computer
- New developments in algorithmic trading, where engine is used to place trades using an electronic order book

## Demand for people

- First master's programs in quantitative finance were founded fewer than 15 years ago (in Paris in 1990)
- Approximately 75 quantitative finance programs worldwide, (approx 2.000 quants students graduate annually...)(100 in Paris VI Master's Program)
- More diversified jobs : in regulation, insurance and accounting firms... in today's distressed market

## Market are not like physical systems

At least three common behaviors cannot be with (simple) maths :

- Intentionality of human actions/reactions
- Subjective notion of risk
- Strategic Behaviors
- Asymmetric information

So Game theory for example is to be taken into consideration, which is practically more difficult to deal with.

## Conclusion

The end of a bubble : yes ! but not the end of mathematics in finance.

- Mathematicians bring rigor to the party, and rigor is a critical part of quantitative finance, and risk management
- More demand for quantitative risk management
- Technology evolves quickly in Financial markets

Still remember that in social sciences there are not truly reproducible situations. So maths can only yield to partial representation of the complex reality

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#### **APPENDIX**

#### Monetary Risk Measure

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Incomplete Markets, Risk-Measures

## Monetary Convex Risk Measure I

Academics have debated on the VaR significance as a risk measure. For instance, its non sub-additive property enables banks to play with the creation of subsidiaries. (Revision on the

criterion?)

## Monetary Convex Risk Measure II

#### Definition (Characterization of Risk Measure)

The functional  $\rho$  is a convex risk measure if it satisfies the following properties :

- Convexity and Decreasing monotonicity]
- **Translation invariance** :  $\forall m \in \mathbb{R}$ ,  $\rho(X + m) = \rho(X) m$ . *"+" technical property* of decreasing continuity from below to work with probability measures later (dual representation) :  $\Psi_n \nearrow \Psi \implies \rho(\Psi_n) \searrow \rho(\Psi)$ .

**3** Coherent : 
$$\forall \lambda > 0$$
,  $\rho(\lambda X) = \lambda \rho(X)$ .

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## Duality and penalty function I

The convexity of the framework leads to an "explicit" representation in terms of scenarii (Delbaen, Foellmer-Schied)

#### Theorem

There exists a penalty function  $\alpha$  taking values in  $\mathbb{R} \cup \{+\infty\}$  s.t.  $\forall \Psi \in \mathcal{X}, \quad \rho(\Psi) = \sup_{\mathbb{Q} \in \mathcal{M}_{1,f}} \{\mathbb{E}_{\mathbb{Q}}(-\Psi) - \alpha(\mathbb{Q})\}$ 

$$\forall \mathbb{Q} \in \mathcal{M}_{1,f}, \quad \alpha(\mathbb{Q}) = \sup_{\Psi \in \mathcal{X}} \{ \mathbb{E}_{\mathbb{Q}}(-\Psi) - \rho(\Psi) \}$$

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#### Example (Entropic risk measure)

$$\mathbf{e}_{\gamma}(X) = \gamma \mathbb{E}ig( \exp(-rac{1}{\gamma}X)ig) = \sup_{\mathbb{Q}\in\mathcal{M}_1}ig(\mathbb{E}_{\mathbb{Q}}(-X) - \gamma h(\mathbb{Q}|\mathbb{P})ig)$$

where *h* is the entropic function

$$h(\mathbb{Q}|\mathbb{P}) = \mathbb{E}_{\mathbb{P}}\left(\frac{d\mathbb{Q}}{d\mathbb{P}}\ln[\frac{d\mathbb{Q}}{d\mathbb{P}}]\right)$$
  
if  $\mathbb{Q} \ll \mathbb{P}, +\infty$  otherwise

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