

# **Data Science**

PANEL DISCUSSION
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## DATA SCIENCE

If Facebook Can Profit from Your Data,
Why Can't You?\*

"Data Science" has become a popular (buzz)word...

- Data Science
- Data Science
- Education Training

<sup>\*</sup> MIT technilogy review http://www.technologyreview.com/tagged/data-science/

- Types
  - Structured
  - Semi/unstructured (web, text)
  - Graphs (social nets, bio/med, ...)
- Scale
  - Raw data PB of satellite images downloaded each day
  - Users Youtube viewers (2011) spent ~324.000 years per month viewing videos!
    - Each user produces yearly ~ 3GB of usage data
- Heterogeneity/Dimensionality
  - DNA data, Physics

- Data generate value
  - Scientific Physics...
  - Economic Marketing/advertising
  - Social Health, smart cities
- Open Data...
  - Provide a leading vision for how governments approach open data.
  - Increase awareness of open data and related issues.
  - Support the development of the global open data community.
  - Gather, expand, and amplify the evidence base for open data

http://globalopendatainitiative.org/

### Data science life cycle

- Data pre-processing normalization, feature selection & creation, descriptive data quality
- Data exploratory analysis (summary statistics, correlation ...)
- Visualization/Navigation
- Machine learning (supervised & unsupervised),
- Bigdata Engineering issues

#### Methodological Challenges – in the context of bigdata...

- Advanced matrix factorization and dimensionality reduction
- Causality vs. Correlation + Interpretations
- Bigdata Learning theory
- Deep Learning
- Privacy/security

#### **Engineering Challenges**

- Advanced Bigdata technology (Spark, NoSQL databases, distributed file systems, object storage systems),
- Big distributed learning.
- Adaptating to the domain...

### Inter-disciplinarity challenge

- (Applied) Math, CS, Engineering, Physics
- Domain Sciences...
- Common approach/different technologies & terminologies ?

# Data Science Ecosystems

- Many international conferences
  - IEEE Bigdata
  - ACM KDD 2014 Data Science for Social Good
  - NETSCI conference

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- Lots of Bigdata\*, Data Science\* forums, blogs blocks
- Open data initiative...

# Data Science Education/Training

- Numerous Master programs (local as well..)
- MOOC courses (i.e. J. Hopkins @ Coursera)
- Even a doctoral school (Univ. of Edinburgh)

http://www.inf.ed.ac.uk/student-services/data-science-cdt

### Further challenges?

- Data Science for all...?
  - Initial
  - Continuous
  - i.e. Data Science Starter Program training programme in Polytechnique
- Saclay/France coordination ...

# **Proposed Discussion Topics**

### **Open Data**

Interdisciplinarity: specificity vs. generality

- Common Terminology?
- Convergence of technology/algorithms
- New Algorithms frameworks (deep learning) ?

**Education/Training** 

#### **CDS**

- International positioning
- Organization
- <sub>x</sub> Tools

Further topics ...?